

Knowledge Networking David Skyrme
associates

Knowledge Futures

Methods, Markets and Management

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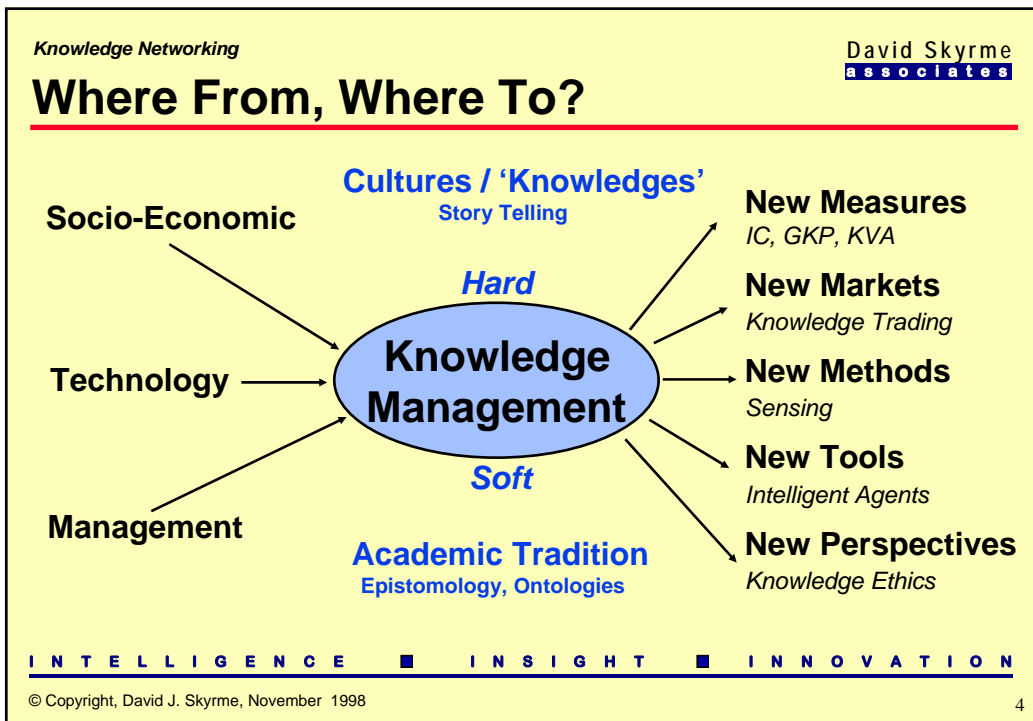
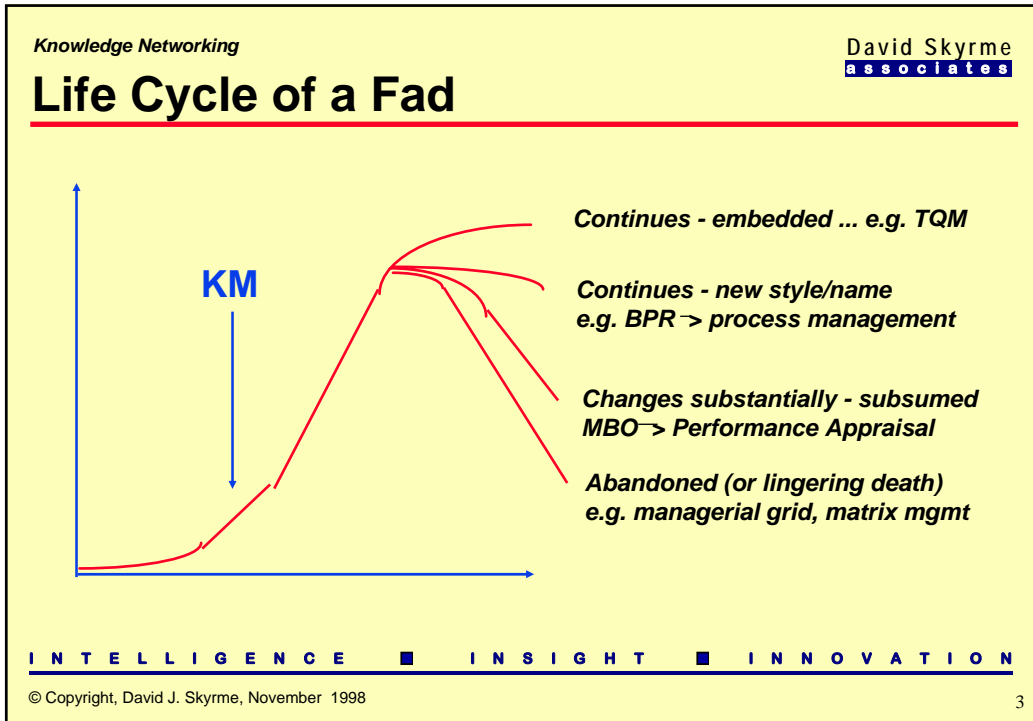
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Knowledge Management - 3yrs on

KM '96	KM '98
<ul style="list-style-type: none">❑ Few conferences, books and articles❑ Value Chain❑ Best Practices, sharing❑ Tacit Knowledge❑ Learning❑ Intellectual Capital <p style="text-align: center;"><i>Skanska, Dow, Anglian, Glaxo-W, E&Y, H-P, ICL, Tetrapak, Buckman</i></p>	<ul style="list-style-type: none">❑ 100+ conferences, books, 10 journals❑ Performance, value❑ Communities❑ Customers, Employee❑ Ideas and Innovation❑ Trading <p style="text-align: center;"><i>Royal Mail, World Bank, Motorola, Jaguar, NatWest</i></p>

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New Markets

- Electronic markets - cars, auctions etc.
- Meta-information/knowledge - portal power?
- 'Know-who' markets - communities, expertnets
- IC markets - trading in intellectual capital
- Knowledge Futures Markets - needed? desirable?
- The 10x opportunity factor - cost, time, scope
- Collaborative markets e.g. human genome

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10 Key Trends

A New Dimension → Recognized Discipline

Strategic Initiative → Routine Practice

Best Practices → Breakthrough (10x) Practices

Inward Focus on Sharing → External Focus on Value

Knowledge Processes → Knowledge Objects

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10 Key Trends (cont.)

Intellectual Capital → Tradeable Knowledge

Knowledge Maps → Knowledge Navigators/Agents

Knowledge Centres → Knowledge Hubs & Networks

Knowledge Communities → Knowledge Markets

Knowledge Management → Knowledge Innovation

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Key Questions

- Future of the fad?
- Knowledge careers - what future for CKOs?
- Do the technologists ('wild agents') need taming?
- What markets will emerge?
- How can they be stimulated?
- What regulation will be needed?
- What can we learn from financial markets?

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